



## CASE STUDY

Project: Harmon's  
Location: Salt Lake City, UT  
Size: 69,381 square feet  
Architect: Prescott Muir Architects  
Lighting Design: BAERO North America, Inc.



Continuing a tradition of working with family owned American grocers, BAERO North America, Inc. was proud to be chosen by Harmon's of Salt Lake City to provide lighting for their new Station Park store. We are also excited to be even further involved in the other two new stores Harmon's is currently developing, Emigration Market and City Creek. Having brought BAERO lighting on board for a handful of floral and bakery projects in previous stores, Harmon's felt BAERO was a perfect fit for this next generation of Harmon's markets.

Harmon's Station Park features an in-store barista and gelato bar, full service fresh seafood and meat departments, made from scratch breads and pastries, artisan sandwiches, chef prepared entrees, carving station, expansive floral department, housewares department, a registered dietitian, and a state of the art cooking school, along with a lounge and dining area, on the second level. An additional unique fresh offering introduced at Station Park includes Harmon's large gourmet cheese island with trained cheese mongers to educate and assist customers in choosing the right cheeses from a vast selection of 150-200 imported and domestic varieties.

If it's fresh it's under BAERO lighting. The main focus of BAERO technology is the illumination of perishable foods for grocers. The result of that focus is apparent as you walk through this new Harmon's floral, deli, bakery, produce, meat and seafood departments. To overcome the challenges of supermarket lighting, BAERO utilizes a combination of unique filters, lamps, and reflectors, insuring each different product receives optimal presentation and protection.

But BAERO certainly offers lighting solutions for other areas of the supermarket as well. Combined with our batwing reflector, our ultra high lumen per watt BBS lamp offers incredible energy efficiency for the aisles of HBC and Center Store as well as sign illumination. This efficiency is combined with a light quality and color pop not found with any other light source.

In fact, to take advantage of this fact, Harmon's will further expand their use of BAERO lighting in their next two stores. BAERO will then illuminate the main aisles, checkouts, and end caps along with the fresh market areas we have covered in the past.

